RJ REYNOLDS

TOBACCO COMPANY

COPY

S. R. MacLEOD
Region Operations Mgr

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March 11, 1997

RJR Account #315288
Mr. B. Grismore
DOWLINGS, INC.

APRIL DORAL BOX 100 B1G1F / PROMOTION #700447

Dear Bud:

DORAL B1G1F ***pre-sleeved*** product has been ordered (see quantities listed below), as well as 150 skus of 4-carton displays (Item #526424). This product is to be held for ***R. J. Reynolds' Representatives*** prebooking and/or chain commitments. Additional information in reference to this product will be provided by R. Tanchyk.

#/ (6M) Cases

B1G1F	STYLE	UPC Code
29	*Full Flavor Box 100*	12300-23993
29	*Light Box 100*	12300-23994

Product PO #4397A; Displays PO #4397B

Product / Premium Arrival: **April 3, 1997**

EFT $ Amount: **$3,863.77**

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: R. Tanchyk / R. Westenberger

V-DORBOX.DOC

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